



BURGMANN COLLEGE

Affiliated with The Australian National University

BURGMANN COLLEGE FUNDRAISING POLICY

1. Name of policy

This is the *Burgmann College Incorporated Fundraising Policy, (Fundraising Policy)*.

2. Commencement

This policy commences on 17 February 2022.

3. Statement of Intent and Scope of Policy

This policy outlines the principles that underpin Burgmann College's fundraising activities, including gift acceptance, naming in recognition of benefaction, and donor stewardship.

4. Definitions

4.1 A **gift** to Burgmann College is defined (in accordance with ATO Taxation Ruling 2005/13) as a transfer of the beneficial interest in property, in which the transfer is made voluntarily and arises by way of benefaction, and from which the giver receives no material benefit or advantage.

4.2 **Donor** refers to an individual or organisation that has made a gift or gifts to Burgmann College.

5. Purpose

5.1 Burgmann College is a unique university residential community with an egalitarian approach to its structure. Opened in 1971, Burgmann is affiliated with The Australian National University and is situated on its campus

5.2 Burgmann College welcomes gifts from individuals, industry, foundations and other sources that enable it to achieve its vision.

5.3 Burgmann College values and protects its independence, egalitarianism and inclusivity and does not accept gifts when a condition of such acceptance would compromise these fundamental principles.

6. Fundraising

6.1 Burgmann College solicits gifts through professional fundraising programs managed by the Director of Advancement.

6.2 Burgmann College's fundraising programs:

6.2.1 are aligned with the College's strategic goals;

6.2.2 balance the interests of donors with the needs of the College;

6.2.3 present donors with opportunities to give to projects offering demonstrable impact; and

- 6.2.4 are undertaken in line with the AFP (Association of Fundraising Professionals) Code of Ethical Standards and Donor Bill of Rights. (See Appendix i & ii)

7. Gifts to Burgmann College

7.1 Gifts to Burgmann College:

- 7.1.1 Are received, applied and acknowledged through a transparent, rigorous process; and
- 7.1.2 May be declined by the College in its absolute discretion.

7.2 Burgmann College Board of Management delegates that the Principal may accept gifts on behalf of the College where:

- 7.2.1 the gift is aligned with and progresses the strategic aims of the College;
- 7.2.2 the gift does not compromise the values, integrity, reputation or independence of the College;
- 7.2.3 the gift is ethical, fair and accords with all relevant laws, legislation and College policies;
- 7.2.4 the identity of the donor is known, or able to be known;
- 7.2.5 the gift is adequate to achieve its intended purpose, or the College has expressly agreed to meet any additional costs; and
- 7.2.6 any wishes or trust terms attached to the gift are feasible and reasonable for administration by the College.

7.3 Burgmann College, through its Principal, must refuse to accept a gift if acceptance would:

- 7.3.1 contravene state and/or federal laws in Australia, including, but not limited to, law regarding equal opportunity and discrimination;
- 7.3.2 be inconsistent with the objectives of the College;
- 7.3.3 create unacceptable conflicts of interest;
- 7.3.4 expose the College to reputational risk;
- 7.3.5 compromise the independence, quality, or integrity of the College;
- 7.3.6 cause any damage to the College, including financial damage;
- 7.3.7 deter other donors to the College; or
- 7.3.8 conflict with the College's strategy or policies.

7.4 The College's Principal must refer a proposed gift that creates a potential, perceived or an actual conflict with this policy, or any other College policy, to its Board, or a committee of its Board, for further consideration.

8. Burgmann College's commitment to Donors

8.1 Burgmann College recognises that philanthropic contributions uniquely expand the impact of the College's mission. The College therefore commits to:

- 8.1.1 Stewarding Donors with discretion, care and professionalism;
- 8.1.2 Ensuring that Donors receive confirmation of all gifts in writing;
- 8.1.3 Regularly reporting to Donors on the impact of their giving; and
- 8.1.4 Ensuring that Donors are recognised in line with their wishes and at a level commensurate with their contribution.

8.2 In considering their gift, donors are advised to seek independent legal, financial and/or taxation advice as appropriate.

9. Naming in recognition of benefaction

9.1 Burgmann College recognises the importance of naming opportunities to recognise an exceptional or significant contribution to the institution by an

- individual, group or organisation. This contribution may be through exceptional leadership, outstanding contribution or philanthropy.
- 9.2 Naming opportunities at the College include buildings, rooms and spaces, gardens, scholarships, awards, prizes, bursaries, endowments and other areas of work and activities.
- 9.3 Naming opportunities are considered and may be approved by the Board on the recommendation of the Principal.
- 9.4 In considering a naming opportunity associated with a philanthropic gift, the College will:
- 9.4.1 Ensure that the gift which the naming opportunity recognises is acceptable to the College and consistent with this policy;
 - 9.4.2 Conduct due diligence to its satisfaction on the proposed name;
 - 9.4.3 Specify the naming opportunity in the gift agreement between the College and the donor;
 - 9.4.4 Ensure that the naming opportunity is consistent with the values and integrity of the College; and
 - 9.4.5 Offer the naming opportunity for a fixed period of time, except in exceptional circumstances.
- 9.5 The College can, at any time, review and reconsider previous decisions taken in good faith relating to naming.

10. Review of policy

- 10.1.1 This document will be reviewed every three years, unless otherwise required. The next review date will be February 2025.

End of Document

Appendix

- i. Code of Ethical Standards: <https://afpglobal.org/ethicsmain/code-ethical-standards>
- ii. Donor Bill of rights: <https://afpglobal.org/donor-bill-rights>